

DEUTSCHE BANK ACCESS CEEMEA CONFERENCE

JANUARY 2018

DISCLAIMER //// IMPORTANT: YOU MUST READ THE FOLLOWING BEFORE CONTINUING

The text hereinafter contained applies to the presentation (the "Presentation") following this important notice, and you are, therefore, advised to consider it carefully before reading, assessing or making any other use of the Presentation. In assessing the Presentation, you unconditionally agree to be bound by the following terms, conditions and restrictions, including any modifications to them any time that you receive any information from ETALON GROUP PLC ("Etalon Group" or the "Company"). This Presentation has been prepared by the Company for information of part of, and should not be construed as solicitation of any offer to subscribe for or purchase any securities of Company in any jurisdiction and under any applicable legislation, including, but not limited to the United States, the UK, any member state of the European Union, Australia, Canada, South Africa, Japan, Hong Kong Special Administrative Region of the People's Republic of China.

This Presentation (i) is not intended to form the basis for any investment decision and (ii) does not purport to contain all the information that may be necessary or desirable to evaluate the Company fully and accurately, and (iii) is not to be considered as recommendation by the Company or any of its affiliates that any person (including a recipient of this Presentation) participate in any transaction involving the Company or its securities.

The Company has prepared this Presentation based on information available to it as at the date of this Presentation, including information derived from public sources that have not been independently verified. The information contained in this document may be updated, amended or superseded by subsequent disclosures, or may become outdated and inaccurate over time and is subject to change without notice. Neither the Company nor any of its directors, officers, employees, shareholders, affiliates, advisors or representatives shall have any liability whatsoever (in negligence or otherwise) for any loss howsoever arising from any use of this Presentation or its contents or otherwise arising in connection with the Presentation or undertake any duty or obligation to supplement, amend, update or revise any information contained in this Presentation.

This Presentation contains certain unaudited half- and full-year financial information which has been prepared based on the Company's reviewed management accounts (hereinafter - Management accounts). If not specifically noted otherwise, this Presentation contains also certain full- and half- year financial information based on the Company's audited consolidated IFRS accounts. It also includes certain non-IFRS financial information, such as Earnings before interest, taxes, depreciation and amortization ("EBITDA"), EBITDA margin, Working capital and free cash flow ("FCF") which has not been audited or reviewed by the Company's auditors.

Any "forward-looking statements", which include all statements other than statements of historical facts, including, without limitation, forecasts, projections and any statements preceded by, followed by or that include the words "targets", "believes", "expects", "aims", "intends", "will", "may", "anticipates", "would", "could" or similar expressions or the negative thereof, involve known and unknown risks, uncertainties and other important factors beyond the Company's control that could cause the actual results, performance or achievements to be materially different from future results, performance or achievements expressed or implied by such forward-looking statements. Forwardlooking statements include statements regarding: our construction programme and future construction and development projects (information concerning which is being provided solely on an indicative basis for information purposes only and is subject to change without notice); strategies, outlook and growth prospects; future plans and potential for future growth; liquidity, capital resources and capital expenditures; growth in demand for products; economic outlook and industry trends; developments of markets; the impact of regulatory initiatives; and the strength of competitors. Such forward-looking statements are based on numerous assumptions by management regarding present and future business strategies and the environment operating in the future. Although the Company believes that these assumptions are inherently subject to significant uncertainties and contingencies which are difficult or impossible to predict and are beyond its control. Neither the Company, nor any of its agents, employees or advisors undertake or have any duty or obligation to supplement, amend, update or revise any of the forwardlooking statements contained in this Presentation.

You may download Presentation only for your own personal use, provided that all copyright and other proprietary notices are kept intact. You may not otherwise copy, reproduce, republish, upload, post, retransmit, distribute, commercially exploit or otherwise transfer the Presentation or any part of it without Company's prior written consent. The burden of determining that use of any Information is permissible rests with you.

This Presentation is not directed to, or intended for distribution to or use by, any person or entity that is a citizen or resident located in any locality, state, country or other jurisdiction where such distribution, publication, availability or use would be contrary to law or regulation or which would require registration of licensing within such jurisdiction.

By receiving and reading this Presentation, you agree to be bound by the restrictions in this disclaimer, and acknowledge that you will be solely responsible for your own assessment of the market, the market position of the Company and any securities of the Company and that you will conduct your own analysis and be solely responsible for forming your own view of the potential future performance of the Company's business.



CONTENTS

1 AT A GLANCE 03

2/OPERATING RESULTS 10

3 MARKET OVERVIEW 24

4 FINANCIAL RESULTS 30

5 NEW MOTIVATION POLICY 37

6 SELECTED PROJECTS 40

7 APPENDIX 53

AT A GLANCE

R

ETALON GROUP AT A GLANCE /////

Etalon Group is one of Russia's largest development and construction corporations. The Company focuses on residential real estate for the middle class in the Moscow metropolitan area and St Petersburg.

KEY FACTS

30 YEARS of experience in construction & development

5.8 commissioned since inception

52 CITIES in Russia are covered by the sales network

5 THS employees

35 PROJECTS among which 21 are under construction or ready to launch in near future, and a total of 2.82 mln sqm of NSA

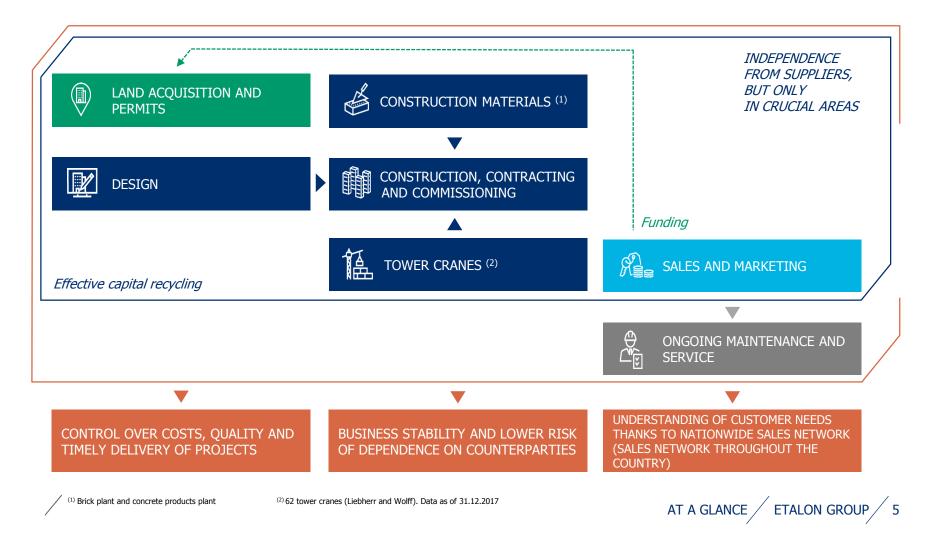
ETLN GDRs listed on the London Stock Exchange since 2011

AT A GLANCE / ETALON GROUP / 4

STRATEGIC VERTICAL INTEGRATION



ETALON OPERATES IN EVERY STAGE OF THE PROPERTY DEVELOPMENT PROCESS, WHICH MEANS CONTROL OVER COSTS, QUALITY AND TIMING

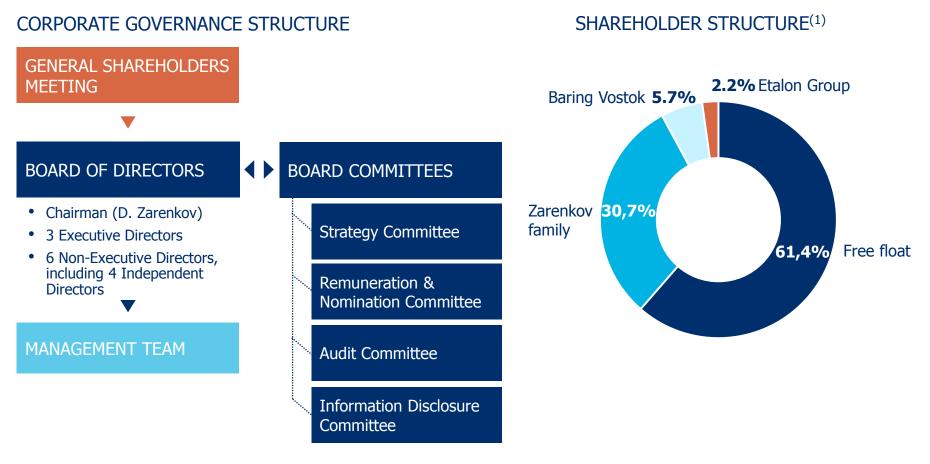


BOARD OF DIRECTORS REPRESENTS INTERESTS OF ALL INVESTOR GROUPS



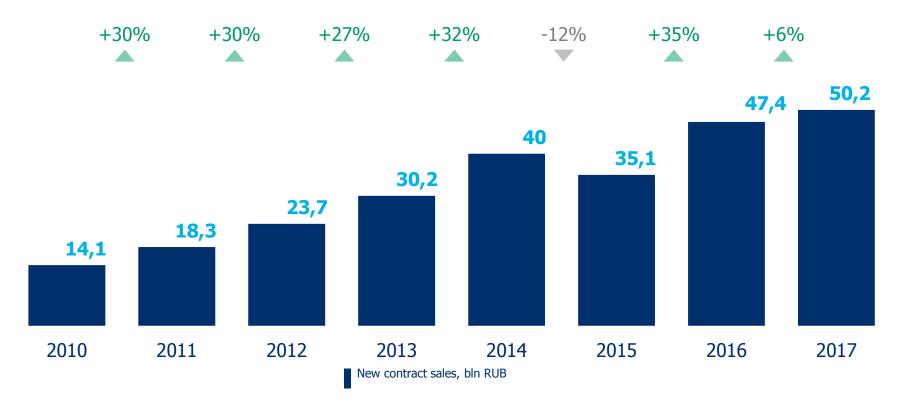
CORPORATE GOVERNANCE AND SHAREHOLDING STRUCTURE





AT A GLANCE / ETALON GROUP / 7

NEW SALES HAVE MORE THAN TRIPLED IN THE 6 YEARS POST-IPO



> FY 2017 operating results set a new record in Etalon Group's history

> New sales CAGR of 20% since pre-IPO year of 2010



POWERFUL SALES NETWORK ACROSS THE COUNTRY

REGIONAL POPULATION ACTIVELY BUYS APARTMENTS IN MOSCOW AND ST PETERSBURG



- > Etalon Group's sales force focuses on regions with the highest per capita income levels
- > Key markets: St Petersburg and MMA
- 52 cities covered with eight sales offices in St Petersburg and 22 more sales offices nationwide
- > External professional marketing and sales service agents engaged nationwide

(1) Source: Company data for 4Q 2017

⁽²⁾ Average monthly cash income per capita, Rosstat's preliminary estimates for 10M 2017

NATIONWIDE SALES & MARKETING NETWORK SUPPORTS SUSTAINABLE CONTRACT SALES

ETALON GROUP'S REGIONAL SALES GEOGRAPHY⁽¹⁾

REGION	SHARE OF TOTAL CONTRACTS
Leningrad region	2.7%
Yamalo-Nenets AD	1.6%
Khanty-Mansi AD	1.6%
Murmansk region	1.5%
Krasnoyarskiy krai	1.4%
Khabarovskiy krai	1.4%
Krasnodarskiy krai	1.1%
Yakutia	1.0%
Other Russian regions	24.3%
Foreigners	1.2%
TOTAL	37.8%

THE GROUP'S FLATS ARE SOLD IN 14 OF RUSSIA'S 15 MOST AFFLUENT REGIONS

REGIONAL INCOME PER CAPITA TO RUSSIA AVERAGE⁽²⁾

Nenets AD	2.2x	
Moscow	1.9x	
Yamalo-Nenets AD	1.9x	
Chukotka	1.8x	
Sakhalin region	1.6x	
Magadan region	1.5x	
Khanty-Mansi AD	1.4x	
Moscow region	1.3x	
Kamchatskiy krai	1.3x	
St Petersburg	1.3x	
Yakutia	1.2x	
Khabarovskiy krai	1.2x	
Murmansk region	1.2x	
Sverdlovsk region	1.1x	
Krasnodarskiy krai	1.1x	
Russia average		

Etalon Group's target regions

AT A GLANCE / ETALON GROUP / 9

OPERATING RESULTS

FY 2017 OPERATING RESULTS



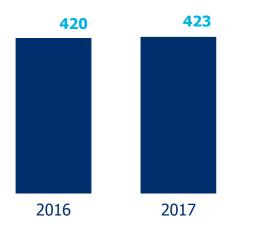
TRANSFERS

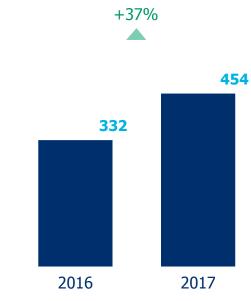
ths sqm

DELIVERIES ARE PRECISELY IN LINE WITH THE GUIDANCE FOR 2017

DELIVIERIES ths sqm







2017 DELIVERIES BREAKDOWN ths sqm

NSA, ths sqm
92
88
78
77
63
25
423



OPERATING RESULTS / ETALON GROUP / 11

FY 2017 OPERATING RESULTS

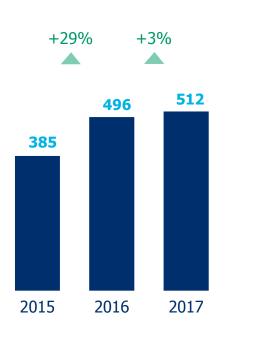


mln RUB

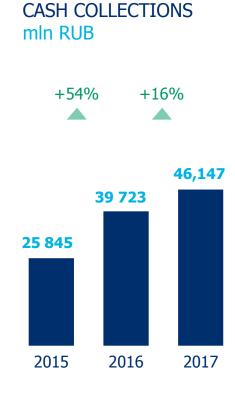
NEW CONTRACT SALES

2017 OPERATING RESULTS BEAT THE RECORDS SET IN 2016

NEW CONTRACT SALES ths sqm







> The overall number of contracts reached 9,916 in FY 2017, up 3% compared to FY 2016



4Q 2017 OPERATING RESULTS



mln RUB

NEW CONTRACT SALES

+22%

NEW CONTRACT SALES RAMPED UP TO RUB 16.7 BLN, +22% Y-O-Y

NEW CONTRACT SALES ths sqm





16,676 13 725 4Q 2016 4Q 2017



+32%

> In 4Q 2017, the overall number of contracts increased by 6% year-on-year to 3,182



4Q 2017 OPERATING RESULTS

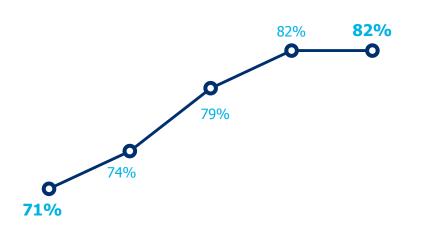
AVERAGE DOWN-PAYMENT

%



HIGH AVERAGE DOWN-PAYMENT IN 4Q 2017 SUPPORTED HEALTHY GROWTH IN CASH COLLECTIONS

AVERAGE PRICE RUB/sqm



4Q 2016 1Q 2017 2Q 2017 3Q 2017 4Q 2017







CONTINUING REDUCTION IN AVERAGE MORTGAGE RATES IS DRIVING UP THE SHARE OF MORTGAGE SALES

NUMBER OF MORTGAGE CONTRACTS SIGNED

SHARE OF MORTGAGE SALES 2017 YTD

AVERAGE MORTGAGE RATE IN RUSSIA⁽¹⁾ 2017 YTD



 Etalon Group offers various mortgage programmes through major banks, including Sberbank, VTB Group, Gazprombank, Raiffeisenbank and Absolut Bank



- > Joint programmes established with 25 banks and special mortgage agencies to offer flexible financing options:
 - > minimum down payment: 10 20%
 - > maturity: 1 30 years
 - > interest rate: from 7.5%

Source: Company data

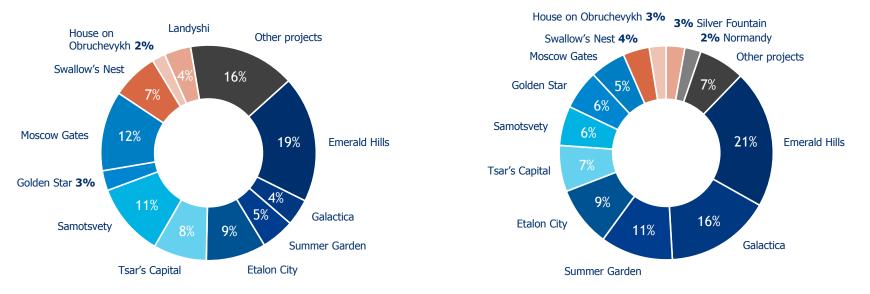
OPERATING RESULTS / ETALON GROUP / 15

SALES PORTFOLIO

GROWING SHARE OF HIGH-END PROJECTS CONTRIBUTED TO DIVERSIFICATION OF ETALON'S SALES PORTFOLIO AND SUPPORTED NEW SALES

4Q 2016 NEW CONTRACT SALES BY PROJECT sqm

4Q 2017 NEW CONTRACT SALES BY PROJECT sqm



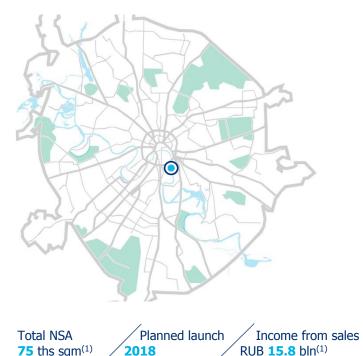
- > Share of projects in prime locations increased to 65% in 4Q 2017 compared to 43% in 4Q 2016
- > With 482 contracts for apartments signed in 4Q 2017, the Galactica project accounted for 16% of total contracted NSA in the last quarter of 2017
- > 38% of sales arose from regional sales network



NEW PROJECT ACQUIRED IN MOSCOW IN 2017 ////

PROJECT ON LETNIKOVSKAYA STREET

Central administrative district of Moscow



The project is situated in the city centre on Letnikovskaya Street. This is a wellestablished and prestigious neighbourhood, with modern residential and entertainment infrastructure, as well as cultural sites, all located nearby. The area also benefits from its close proximity to a business district that is home to the headquarters of several financial institutions and international companies. The project will have excellent transport accessibility: Red Square is just a 10-minute drive from the project, and Paveletskiy railway station is located at the northern end of Letnikovskaya street.





Business centre Paveletskav Lower

Source: Company data

⁽¹⁾ Based on management estimates

OPERATING RESULTS / ETALON GROUP / 17

NEW PROJECT ACQUIRED IN ST PETERSBURG IN 2017



Petrogradskiy district of St Petersburg



Total NSALaunchedIncome from sales47 ths sqm⁽¹⁾October 2017RUB 6.2 bln⁽¹⁾

This new business-class project is situated on Aptekarskiy prospekt in the prestigious Petrogradskiy district of St Petersburg. This is a well-established central neighbourhood, with extensive residential, business and entertainment infrastructure, as well as cultural sites, all located nearby. The project is in close proximity to the picturesque Aptekarskaya embankment, the St Petersburg Botanical Garden and a number of historic venues. The project will have excellent transport access to major transport routes, including Bolshoy prospekt and Aptekarskaya and Vyborgskaya embankments.









NEW PROJECT ACQUIRED IN ST PETERSBURG IN 2017



PROJECT ON OBUKHOVSKOY OBORONY PROSPEKT

Nevskiy district of St Petersburg



Total NSA	Planned	launch	/ Income from sales
76 ths sqm ⁽¹⁾	2018		RUB 8.1 bln ⁽¹⁾

The hallmark of this new project is its direct access to the Neva River, which will give residents a view of the water from their apartment windows. Two parks are also situated nearby. The site is located in a district with well-developed residential and transport infrastructure. It is just a five-minute walk from the Elizarovskaya metro station, while the historical centre can be reached in 15 minutes by car. Proximity to the Alexandr Nevsky, Voldarsky and Vantoviy bridges, as well as to Obvodny canal, provides easy access to major transport routes.









NEW PROJECT ACQUIRED IN ST PETERSBURG IN 2017



PROJECT ON PETROVSKIY ISLAND

Petrogradskiy district of St Petersburg



Total NSAPlanned launchIncome from sales77 ths sqm(1)2018RUB 11 bln(1)

The project will be built in one of the most prestigious locations in St Petersburg. It benefits from direct access to a long embankment and close proximity to parks, which will provide for excellent views of the Neva river and green areas. Various recreation areas, including a yacht club, upscale restaurants, Petrovskiy Park and parks on Krestovskiy Island, as well as stadiums and sports facilities, are located nearby. Krestovskiy island is just 10-minute walk from the complex and the city center can be reached by car in 15 minutes.





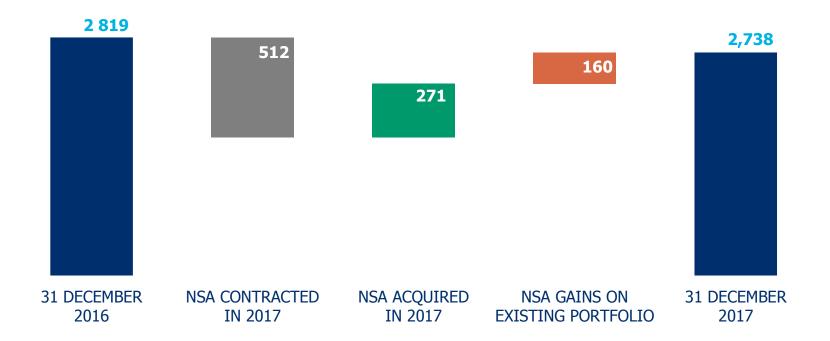




LAND BANK DEVELOPMENTS

WITH NEW ACQUISITIONS AND GAINS ON EXISTING PROJECTS, ETALON'S LAND BANK REMAINS SUFFICIENT FOR EXECUTION OF THE GROUP'S STRATEGY

UNSOLD NSA ths sqm





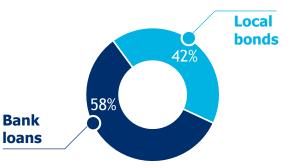
MAINTAINING STRONG BALANCE SHEET /////

NET DEBT

STRONG LIQUIDITY POSITION mln RUB



BALANCED GROSS DEBT COMPOSITION⁽²⁾



- > 100% of debt denominated in RUB
- > Average cost of borrowings declined from 12.71% at the end of 2016 to 10.29% at the end of FY 2017
- In September, Etalon Group subsidiary Etalon LenSpetsSMU placed bonds in the amount of RUB 5 bln with a five-year term and a coupon rate of 8.95%, which is the lowest ever in Etalon Group's history of public borrowings. Demand exceeded the offering amount by 4.8 times

OPERATING RESULTS / ETALON GROUP / 22





SOLID GROWTH EXPECTED ACROSS KEY OPERATING METRICS IN 2018





MARKET OVERVIEW

Ť

TIMIT

T

SUPPLY AND DEMAND /////

FACTORS AFFECTING SUPPLY

Renovation programme in Moscow

Positive impact in the short term due to decreasing supply of apartments from the stateowned "Administration for Civil Engineering" (all apartments available on the open market will be used in the next 3 years for relocation purposes under the renovation programme), and moderate impact expected in the long term

Amendments to Law 214 regulating residential development industry

Considerable positive impact in the long term due to withdrawal of smaller players who do not comply with the requirements of the amended law 214

Further industry consolidation among top industry players

Positive impact due to decreasing supply triggered by market consolidation among top players and withdrawal of smaller developers who do not comply with the requirements of the amended law 214

FACTORS AFFECTING **DEMAND**

Decrease in real disposable income in recent years

Moderately negative impact in the short term due to a downswing in consumer confidence; however impact is partially offset by rapid growth of real income recorded up to 2014

Significant decrease in mortgage rates

Considerable positive impact due to increasingly accessible mortgages for income groups who previously could not afford mortgage payments. Up to 1.5 mln new households within Etalon Group's target markets who could not afford mortgage financing now will be able to buy housing, with interest rates declining to 7%⁽¹⁾

Macro recovery and subsequent real disposable income growth

Macro recovery and growth of real disposable income is likely to provide further stimulus for potential buyers of residential real estate

RENOVATION PROGRAMME /////

RENOVATION PROGRAMME⁽¹⁾

- Over 5,000 buildings are already included in the programme
- Over RUB 3,500 bln is expected to be spent within the next 15 years to implement the whole programme
- Construction of new housing stock in the first 7-8 years for relocation purposes only, without admitting private developers to the programme
- In the first three years, Moscow authorities are planning to spend RUB 300 bln on the renovation programme
- For relocation at the first stage of the programme, Moscow authorities plan to use 250 ths sqm of apartments belonging to the "Administration for Civil Engineering" that were previously due to be sold on the open market
- The renovation programme has a social focus, and the intent is to implement it in such a way that there is no negative effect on the market
- Height restrictions of 9-14 floors for newly constructed complexes

BENEFITS FOR REAL ESTATE DEVELOPERS

- Lack of completed housing stock for the first stage of renovation means that the city authorities might be forced to buy from existing supply, in addition to apartments belonging to the "Administration for Civil Engineering", resulting in reduction of current supply
- In case of supportive measures from city council and willingness to admit private companies to renovation, the top players will have the option to participate in the programme rather than buy plots from private landlords, resulting in **lower** land acquisition costs
- Assuming the current pace of financing by Moscow authorities, implementation of the programme may take over 30 years
- On the back of the renovation programme, customers have shifted interest from the secondary market to the primary market, which has resulted in a short-term boost in demand



FINANCIAL AND OPERATING EXCELLENCE CREATE AN OPPORTUNITY TO CAPITALISE ON INDUSTRY **CONSOLIDATION**

AMENDMENTS TO FEDERAL LAW 214

commissioned

Changes

OTHER REQUIREMENTS

ENHANCED REQUIREMENTS TO CAPITAL SUFFICIENCY AND USE OF FUNDS Relevance for Etalon Changes Compensation fund contribution equal to 1.2% of >value of equity participation contract Unlike small players, Etalon's strong balance sheet enables the Company to easily comply with new > Own funds worth 10% of the entire project must be deposited in a mandated bank before being requirements able to raise funds through equity participation agreements Additional financing needs can be met through Developer's borrowing activities are limited to borrowings from a parent company, including bank loans, housing construction activities only or debt securities that can be issued either by a parent > No bonds, only equity issuance allowed company or affiliated companies > Advances associated with design and construction Current values for Etalon Group companies are in line are limited to 30% of total project value with the new requirements of the amended law > SG&A to be capped at 10% of construction costs ENHANCED TRANSPARENCY REQUIREMENTS Relevance for Etalon Changes > Audited annual financial reporting Established IFRS reporting system and semi-annual audit Disclosure of interim unaudited financial results >ENHANCED TRACK RECORD REQUIREMENTS Relevance for Etalon Changes Developer must have at least a 3-year track 30 years of experience record, and a minimum of 10 ths sqm of area Over 5.5 mln sqm commissioned

Relevance for Etalon

Developer may undertake only one construction Establishing SPEs to enable simultaneous implementation project approved by authorities at a time of projects

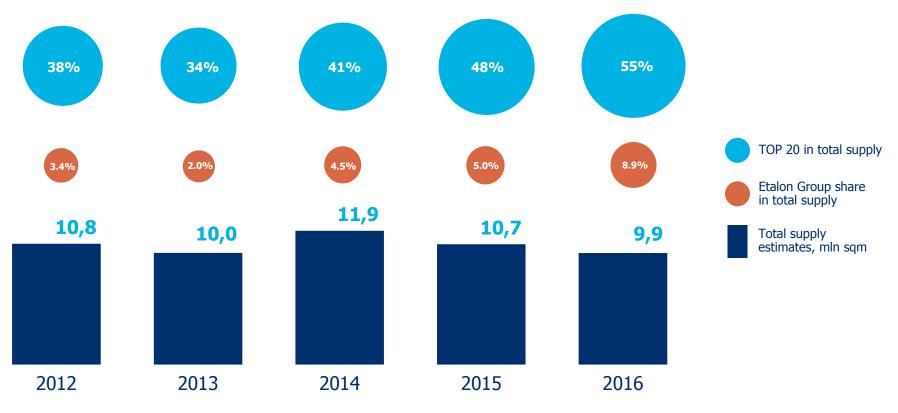
BENEFITS FOR TOP PLAYERS:

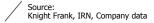
- Major developers with sustainable cash positions have less potential exposure to negative effects of the amendments, creating conditions for further industry consolidation
- Land owners may be forced to sell plots, as their ability to raise capital and undertake development activities is doubtful. This will further ease competition and potentially make attractive new projects available for sale and even with more appealing price

RESIDENTIAL REAL ESTATE SUPPLY



TOTAL SUPPLY IN ST PETERSBURG AND MMA⁽¹⁾





 $^{(1)}\,\mathrm{Moscow}$, New Moscow and Moscow region within 30 km from Moscow Ring Road

MARKET OVERVIEW / ETALON GROUP / 28

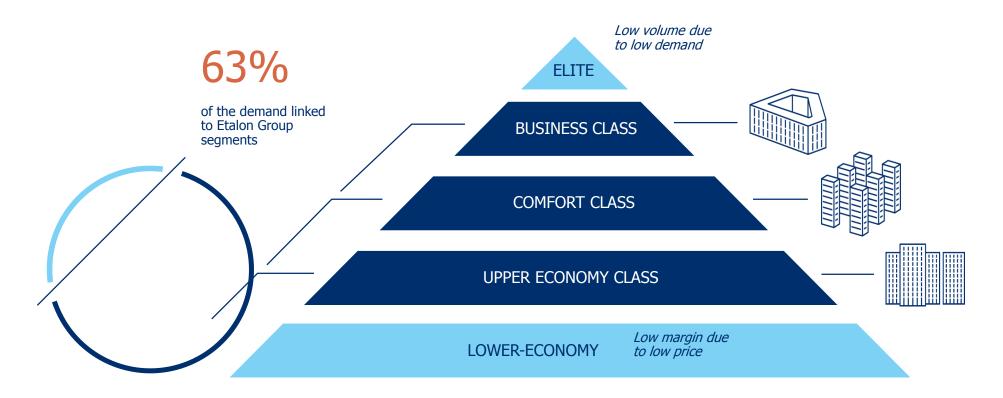
RESIDENTIAL REAL ESTATE DEMAND



ETALON GROUP REMAINS FOCUSED ON THE SEGMENTS WITH HIGHEST DEMAND

RESIDENTIAL REAL ESTATE DEMAND BREAKDOWN

ETALON GROUP SEGMENTS



Source: MACON Realty Group estimates based on Rosstat income distribution data, saving rates, households consumption patterns; AHML data; MinEc data and other open sources



1H 2017 RESIDENTIAL DEVELOPMENT SEGMENT ANALYSIS

GROWTH IN DELIVERIES COUPLED WITH SALES OF COMPLETED REAL ESTATE ENABLED STRONG REVENUE RECOGNITION



FINANCIAL RESULTS / ETALON GROUP / 31

1H 2017 REVENUE ANALYSIS



CONSOLIDATED REVENUE INCREASED BY 22% Y-O-Y TO RUB 24.2 BLN





FINANCIAL RESULTS / ETALON GROUP / 32





RESIDENTIAL REAL ESTATE DEVELOPMENT ADJUSTED GROSS PROFIT⁽¹⁾



CONSTRUCTION SERVICES GROSS PROFIT





CONSOLIDATED ADJUSTED GROSS PROFIT⁽¹⁾

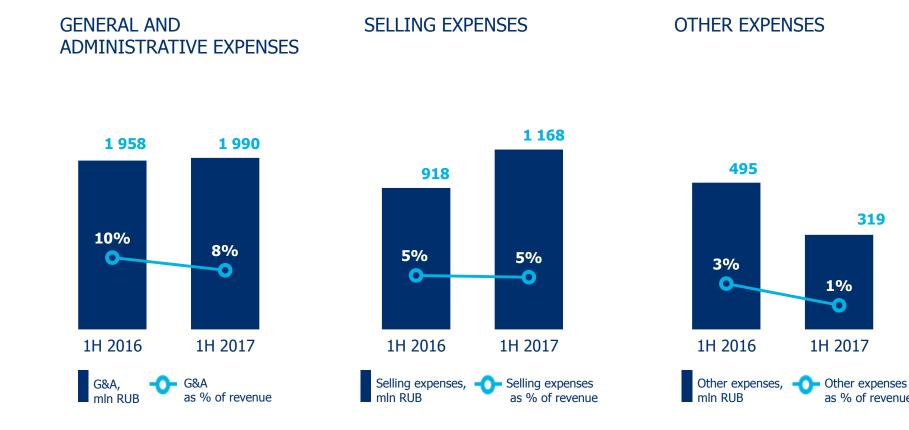


/ Source: (1) Ad IFRS financial statements

FINANCIAL RESULTS / ETALON GROUP / 33

SELLING, GENERAL AND ADMINISTRATIVE EXPENSES

STRICT COST CONTROLS KEPT SG&A AND OTHER **EXPENSES NEARLY FLAT**



Source: IFRS financial statements 319

as % of revenue

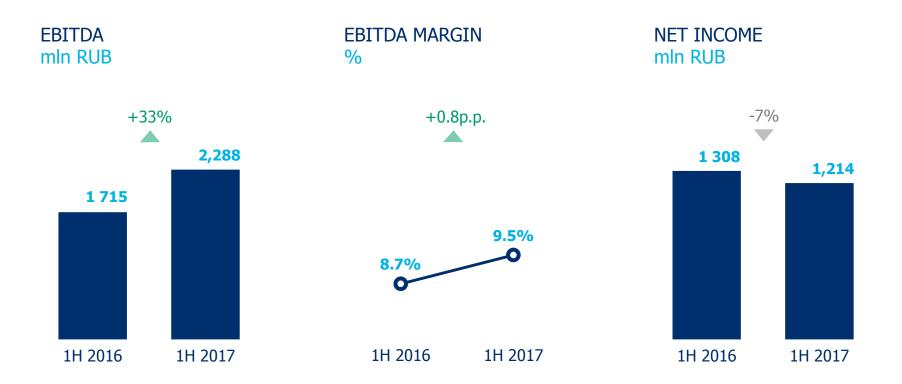
1%

0

1H 2017

EBITDA AND NET INCOME ANALYSIS

EBITDA INCREASED BY 33% Y-O-Y, WITH EBITDA MARGIN UP BY 80 BPS





FINANCIAL RESULTS ETALON GROUP 35

OPERATING CASH FLOW ANALYSIS

SLIGHTLY NEGATIVE CASH FLOW IN 1H 2017 DUE TO ACQUISITION OF TWO HIGH-END PROJECTS IN MOSCOW AND ST PETERSBURG

OPERATING CASH FLOW⁽¹⁾





PROJECT ON LETNIKOVSKAYA STREET



Location: Moscow Total NSA: 75 ths sqm Income from sales: RUB 15.8 bln⁽²⁾ Planned launch: 2018

The project is situated in the city centre on Letnikovskaya Street. This is a well-established and prestigious neighbourhood, with modern residential and entertainment infrastructure, as well as cultural sites, all located nearby. The area also benefits from its close proximity to a business district that is home to the headquarters of several financial institutions and international companies. The project will have excellent transport accessibility: Red Square is just a 10-minute drive.

PROJECT ON APTEKARSKIY PROSPEKT



Location: St Petersburg Total NSA: 47 ths sqm Income from sales: RUB 6.2 bln⁽²⁾ Launched: October 2017

This new business class project is in the prestigious Petrogradskiy district of St Petersburg. This is a well-established central neighbourhood, with extensive residential, business and entertainment infrastructure. The project is in close proximity to the picturesque Aptekarskaya embankment, the St Petersburg Botanical Garden and a number of historic venues.

The project will have excellent transport access to major transport routes, including Bolshoy prospekt, Aptekarskaya and Vyborgskaya embankments.



FINANCIAL RESULTS / ETALON GROUP / 36

NEW MOTIVATION POLICY

NEW MOTIVATION PROGRAMME /////

ETALON GROUP'S NEW MOTIVATION POLICY AIMS TO:



Encourage development breakthroughs in accordance with Etalon Group's new strategy



Align interests of shareholders and management through long-term GDR based incentive programme tied to net profit and market capitalisation, and will be a key part of overall top management remuneration packages



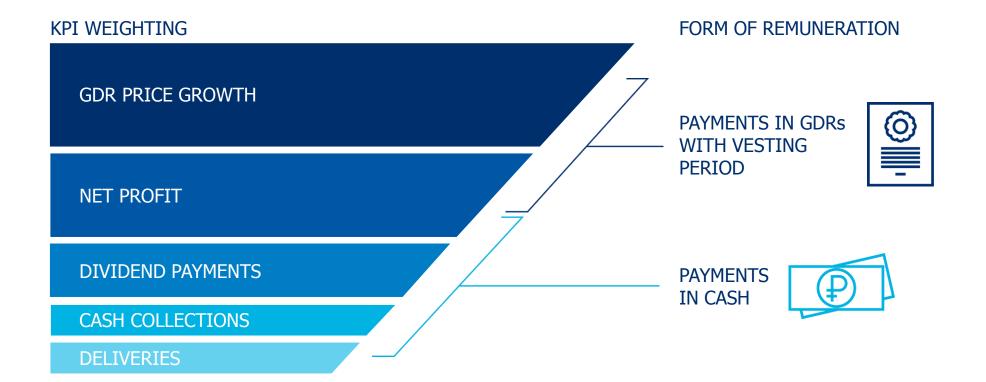
Shift focus from operating to financial KPIs (net income, dividends and market capitalisation)



Strengthen motivation to achieve targets by decreasing fixed part and increasing variable part tied to KPIs









GALACTICA /////

JANUARY 2018



MOSCOW GATES /////

JANUARY 2018



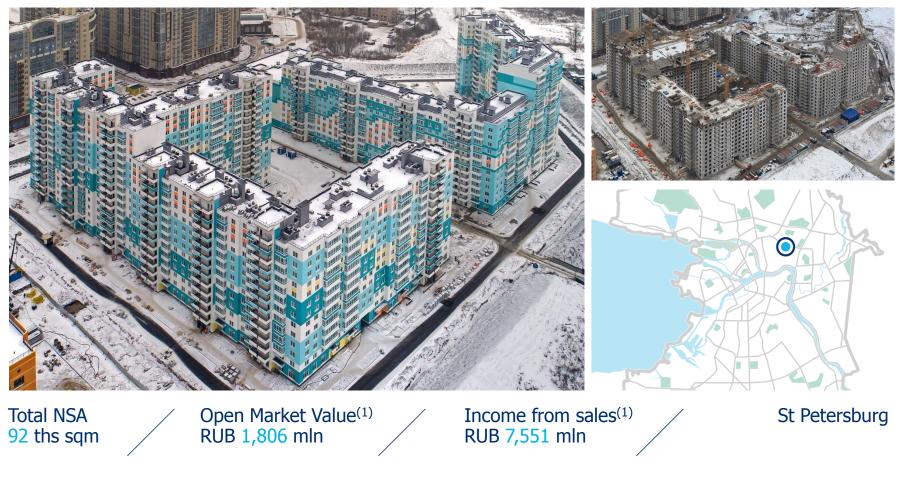


JANUARY 2018





JANUARY 2018



HOUSE ON OBRUCHEVYKH STREET ////

JANUARY 2018

DECEMBER 2016



⁽¹⁾ JLL estimate as of 31.12.2016

SELECTED PROJECTS / ETALON GROUP / 45

FUSION /////

JANUARY 2018

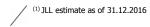
\bigcirc

Total NSA 14 ths sqm Open Market Value⁽¹⁾ RUB 719 mln

Income from sales⁽¹⁾ RUB 1,800 mln

St Petersburg

VISUALISATION



EMERALD HILLS /////

JANUARY 2018



ETALON CITY /////

JANUARY 2018





JANUARY 2018

DECEMBER 2016



⁽¹⁾ JLL estimate as of 31.12.2016



JANUARY 2018



NORMANDY /////

JANUARY 2018

VISUALISATION



SILVER FOUNTAIN ////

JANUARY 2018

VISUALISATION





AT A GLANCE

PRESENCE IN RUSSIA'S LARGEST MARKFTS

- > Focus on middle class residential real estate in Moscow metropolitan area (MMA) and St Petersburg metropolitan area (SPMA)
- > 11% CAGR for deliveries over 2010-2017⁽¹⁾

STRONG DELIVERY TRACK RECORD

- > Over 30 years of construction & development experience
- > 5.8 mln sqm commissioned

TRUE VERTICAL INTEGRATION

- > Strategic vertical integration in key valueadded segments of property development enables the Company to control costs, quality and timing
- > 5 ths employees
- > Country-wide sales network covering 52 cities

DIVERSIFIED PROJECTS PORTFOLIO

- > Land bank of 2.82 mln sgm⁽²⁾
- Land bank sufficient until 2021
- Projects well diversified by locations within both SPMA and MMA

(1) Company operating results report as of 31.12.2016

(2) JLL land bank valuation ⁽³⁾ IFRS financial statements for 6M ended 30.06.2017

(4) 'B+' long-term & 'B' short-term corporate credit ratings of Etalon LenSpetsSMU (last reconfirmed on 05.07.2017)

LIQUIDITY AND CREDIT

> Secure liquidity position supported

> Low leverage: 1.2x net debt / LTM

Credit rating by S&P: $B+/B^{(4)}$

> 10 BoD members, 7 NEDs

CORPORATE GOVERNANCE

Board of Directors consists of

are appropriately represented

annual financial reporting

contract sales

professionals with broad range of

Monthly visual updates on projects,

quarterly trading updates and semi-

Official guidance on deliveries and new

Dividend policy aims to pay out 40% to

70% of IFRS net profit semi-annually

experience and expertise, ensuring that

by pre-sales cash collections model

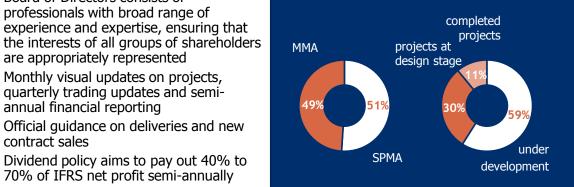
RATINGS

EBITDA⁽³⁾

>

LSE ticker ETLN:LI Current share price 3.19 (17.01.2018) Market Capitalisation USD 932 mln Portfolio valuation RUB 115,818 mln $(by JLL)^{(2)}$ (31.12.2016)

PORTFOLIO COMPOSITION⁽²⁾

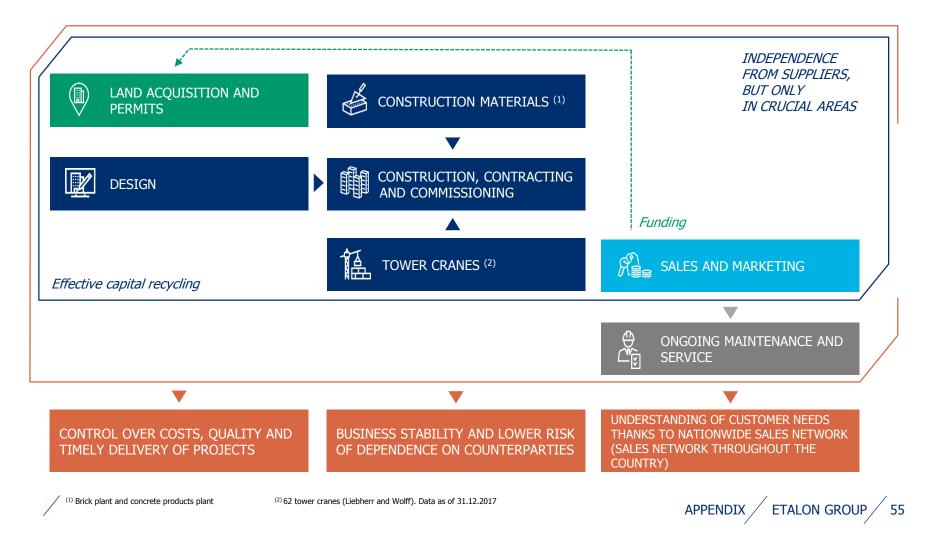


ETALON GROUP / 54 **APPENDIX**

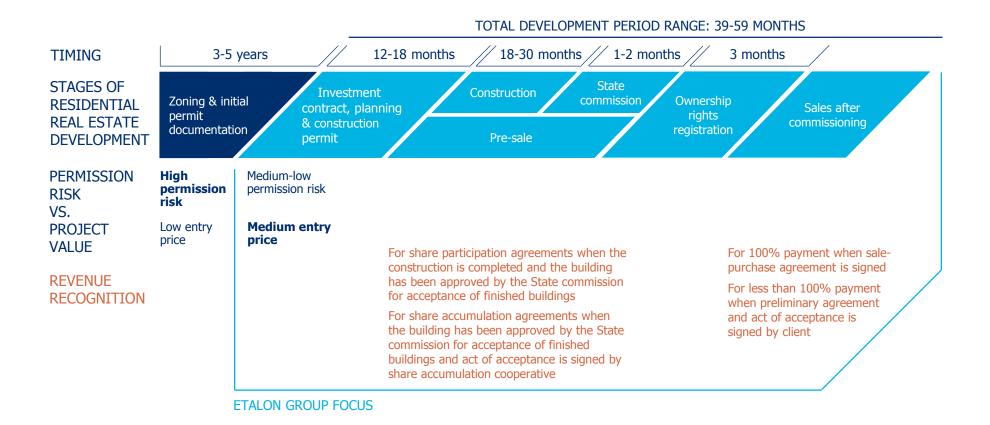
STRATEGIC VERTICAL INTEGRATION



ETALON OPERATES AT EVERY STAGE OF THE DEVELOPMENT PROCESS, WHICH MEANS CONTROL OVER COSTS, QUALITY AND TIMING



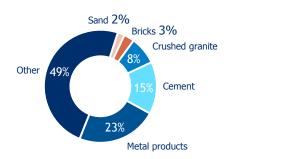
RESIDENTIAL DEVELOPMENT SCHEME /////





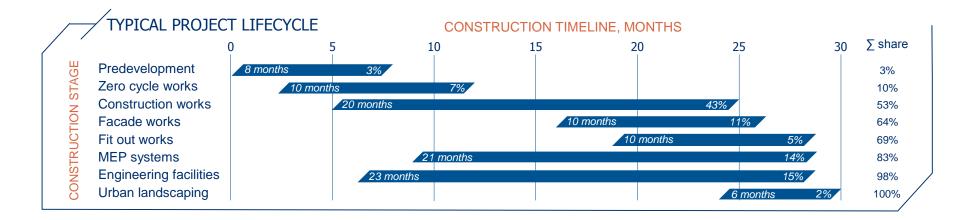
TYPICAL PROJECT COST STRUCTURE /////

MATERIALS COST STRUCTURE⁽¹⁾ RUB 12,000-18,000 per sqm of NSA CONSTRUCTION COST STRUCTURE⁽¹⁾ RUB 29,000-39,000 per sqm of NSA TOTAL COST STRUCTURE⁽¹⁾ RUB 59,000-72,000 per sqm of NSA









⁽¹⁾ Source: Company estimates for typical project based on current portfolio average. Actual breakdown per project is subject to significant variation due to a number of factors. (2) Including payroll tax



INDUSTRIAL CONSTRUCTION PROJECTS

NISSAN PLANT



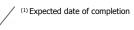


Etalon Group is a long-time partner of Nissan in Russia, having acted as the general contractor for design and construction of the test track and new car storage areas in 2008
In 2014 Etalon Group delivered 66 ths sqm of new factory space, including expansion of existing assembly lines, warehouse and office facilities

FORD MOTOR COMPANY 2007-2012



Expansion of existing production facilities, including a 25 ths sqm logistics area for finished goods, renovation of warehouse and overhaul of utility systems



EXPOFORUM 2011-2015



- The largest commercial construction project in St Petersburg in recent years
- Overall size of the complex is over 200 ths sqm
- 2 main exhibition halls, 3 exhibition pavilions, 2 hotels, 3 helicopter pads, parking and utilities infrastructure
- Capacity for up to 10 ths delegates

UNIPRES 2014-2016



General contractor agreement for the construction of a 12,313 sqm manufacturing facility and a 3,588 sqm administrative building
Turnkey project involving the full construction cycle

ZVEZDA-REDUKTOR 2015-2016



- Overhaul of production lines and the renovation of administrative and service buildings for Zvezda-Reduktor, a subsidiary of Zvezda, Russia's largest manufacturer of compact, high-RPM Diesel engines
- Contract covers a total area of 9,854 sqm

STATE HERMITAGE MUSEUM 2015-2018⁽¹⁾



• Construction of part of the Restoration and Storage Centre of the State Hermitage Museum in St Petersburg

Contract is worth RUB 1.6 billion

INCOME STATEMENT ////

MLN RUB	2014	2015	2016	1H 2015	1H 2016	1H 2017
Revenue	51,481	42,404	49,022	18,148	19,742	24,151
Cost of sales	(35,685)	(29,405)	(36,813)	(12,584)	(15,685)	(19,296)
Gross profit	15,796	12,999	12,209	5,564	4,057	4,855
General and administrative expenses	(4,178)	(4,348)	(4,454)	(2,021)	(1,958)	(1,990)
Selling expenses	(1,474)	(1,411)	(1,984)	(619)	(918)	(1,168)
Other expenses, net	(913)	(991)	(753)	(341)	(495)	(319)
Results from operating activities	9,231	6,249	5,018	2,583	686	1,378
Finance income	1,717	1,686	1,857	998	891	760
Finance costs	(553)	(504)	(319)	(593)	(152)	(397)
Net finance income	1,164	1,182	1,538	405	739	363
Profit before income tax	10,395	7,431	6,556	2,988	1,425	1,741
Income tax expense	(2,026)	(2,002)	(1,654)	(795)	(117)	(527)
Profit for the period	8,369	5,429	4,902	2,193	1,308	1,214
Profit attributable to:						
Owners of the Company	8,345	5,399	4,902	2,188	1,307	1,210
Non-controlling interest	24	30	-	5	1	4
Profit for the period	8,369	5,429	4,902	2,193	1,308	1,214

BALANCE SHEET /////

MLN RUB	2014	2015	2016	1H 2015	1H 2016	1H 2017
ASSETS						
Non-current assets						
PP&E	2,503	2,479	2,889	2,349	2,433	2,927
Investment property	808	538	561	618	482	354
Other long-term investments	1,036	578	545	684	556	630
Trade and other receivables	2,521	3,303	5,063	2,164	3,801	5,633
Deferred tax assets	885	1,159	1,414	1,040	1,412	1,617
Other non-current assets	10	5	-	10	2	-
TOTAL NON-CURRENT ASSETS	7,763	8,062	10,472	6,865	8,686	11,161
Current assets						
Inventories	57,525	67,722	71,261	61,131	69,237	77,924
Trade and other receivables	15,075	18,227	21,409	15,926	20,340	26,468
Short-term investments	1,221	733	793	2,122	830	754
Cash and cash equivalents	14,631	11,532	10,206	10,042	15,770	9,392
Other current assets	66	7	-	66	7	-
TOTAL CURRENT ASSETS	88,517	98,221	103,669	89,287	106,184	114,538
TOTAL ASSETS	96,280	106,283	114,141	96,152	114,870	125,699
EQUITY AND LIABILITIES						
Equity						
Share capital	14,983	14,999	15,070	14,983	14,999	14,603
Retained earnings	36,537	39,697	43,052	37,011	40,068	44,263
TOTAL EQUITY ATTRIBUTABLE TO EQUITY HOLDERS OF THE COMPANY	51,520	54,696	58,122	51,994	55,067	58,866
Non-controlling interest	351	147	28	170	83	-
TOTAL EQUITY	51,871	54,843	58,150	52,164	55,150	58,866
Non-current liabilities						
Loans and borrowings	12,411	13,138	12,415	13,375	12,950	14,973
Trade and other payables	2,854	923	859	4,024	610	3,270
Provision	114	117	107	112	109	99
Deferred tax liabilities	1,456	1,810	1,557	1,249	1,096	1,173
TOTAL NON-CURRENT LIABILITIES	16,835	15,988	14,938	18,760	14,765	19,515
Current liabilities						
Loans and borrowings	3,880	6,276	5,639	5,141	8,720	4,051
Trade and other payables	21,460	25,630	33,666	18,451	34,375	41,773
Provisions	2,234	3,546	1,748	1,636	1,860	1,494
TOTAL CURRENT LIABILITIES	27,574	35,452	41,053	25,228	44,955	47,318
TOTAL EQUITY AND LIABILITIES	96,280	106,283	114,141	96,152	114,870	125,699



CASHFLOW STATEMENT /////

MLN RUB	2014	2015	2016	1H 2015	1H 2016	1H 2017
OPERATING ACTIVITIES						
Profit for the period	8,369	5,429	4,902	2,193	1,308	1,214
Adjustments for:						
Depreciation	417	406	434	213	240	172
Loss/(gain) on disposal of PP&E	(52)	(65)	(52)	20	(7)	(51)
Gain on disposal of investment property	-	-	(267)	-	-	(27)
Impairment gain/(loss) on investment property	280	215	(41)	166	27	-
Impairment loss on inventories	466	514	430	30	290	312
Finance income, net	(1,164)	(1,182)	(1,538)	(405)	(739)	(363)
Income tax expense	2,026	2,002	1,654	795	117	527
CASH FROM OPERATING ACTIVITIES BEFORE CHANGES IN WORKING CAPITAL	10,342	7,319	5,522	3,012	1,236	1,784
Change in inventories	(6,890)	(8,255)	(1,780)	(2,418)	(502)	(3,884)
Change in accounts receivables	(1,427)	(3,899)	(3,746)	(366)	(2,381)	(5,831)
Change in accounts payable	1,184	2,369	7,812	(1,461)	8,519	8,175
Change in provisions	594	1,315	(1,808)	(600)	(1,694)	(262)
Change in other current assets	(59)	-	-	-	-	-
Income tax paid	(1,645)	(2,146)	(1,960)	(1,605)	(1,070)	(1,090)
Interest paid	(1,588)	(2,516)	(2,603)	(1,180)	(1,278)	(1,094)
NET CASH FROM/(USED IN) OPERATING ACTIVITIES	511	(5,813)	1,437	(4,618)	2,830	(2,202)
INVESTING ACTIVITIES						
Proceeds from disposal of non-current assets	66	188	93	29	45	221
Proceeds from disposal of investment property	-	-	-	-	-	224
Interest received	823	1,311	1,153	802	580	410
Acquisition of PP&E	(653)	(369)	(711)	(95)	(218)	(365)
Loans given	(178)	(123)	(435)	(4)	(41)	(27)
Loans repaid	174	66	25	21	18	317
Disposal of subsidiaries, net of cash disposed of	7	-	-	(3)	(1)	-
(Acquisition)/disposal of other investments	3,038	1,155	242	(598)	(113)	(337)
NET CASH FROM /(USED IN) INVESTING ACTIVITIES	3,277	2,228	367	152	270	443
FINANCING ACTIVITIES	·	·				
Acquisition of non-controlling interest	(83)	(20)	(94)	(66)	(38)	(30)
Proceeds from borrowings	10,763	9,480	9,016	4,707	5,882	4,671
Repayments of borrowings	(8,498)	(6,281)	(10,404)	(2,323)	(3,635)	(3,678)
Acquisition of own shares	16	16	-	-	-	-
Dividends paid	(1,124)	(2,452)	(1,504)	(1,834)	(961)	-
NET CASH FROM/(USED IN) FINANCING ACTIVITIES	1,074	743	(2,986)	484	1.248	963
	1.		· · · · · · · · · · · · · · · · · · ·			
Net increase/(decrease) in cash and cash equivalents	4,862	(2,842)	(1,182)	(3,982)	4,348	(796)
Effect of FX rate fluctuations	1,630	(257)	(144)	(607)	(110)	(18)
Cash & cash equivalents at the end of the period	14,631	11,532	10,206	10,042	15,770	9,392

Source: IFRS financial statements for 1H15, 1H16, 1H17, 2014, 2015, 2016

EBITDA CALCULATION /////

MLN RUB	2014	2015	2016	1H 2015	1H 2016	1H 2017
Comprehensive income	8,369	5,429	4,902	2,193	1,308	1,214
Income tax expense	2,026	2,002	1,654	795	117	527
Interest expense on loans and finance lease	295	19	12	15	6	2
Net foreign exchange loss	-	138	78	438	51	22
Interest income on bank deposits	(729)	(1,089)	(839)	(686)	(437)	(278)
Interest income on loans and receivables	(94)	(222)	(314)	(116)	(143)	(132)
Net foreign exchange gain	(814)	-	-	-	-	-
Bank fees and commissions	117	95	133	49	65	59
Interest in cost of sales	1,024	897	1,241	272	508	702
DEPRECIATION:	417	406	434	213	240	172
Depreciation in cost of goods sold (Note 13 PP&E)	271	284	321	167	183	132
Depreciation to selling expenses (Note 13 PP& E)	4	6	4	3	2	4
Depreciation to general and administrative expenses (Note 13 PP&E)	94	63	62	19	29	26
Depreciation to investment property (Note 14 Investment property)	48	48	42	24	24	10
Depreciation to other non-current assets	-	5	5	-	2	-
EBITDA	10,611	7,675	7,301	3,173	1,715	2,288

WORKING CAPITAL CALCULATION /////

MLN RUB	2014	2015	2016	1H 2015	1H 2016	1H 2017
Total inventory	57,525	67,722	71,261	61,131	69,237	77,924
CURRENT PART						
+Trade and other receivables	15,074	18,227	21,409	15,926	20,340	26,468
- Trade and other payables	21,460	25,630	33,666	18,451	34,375	41,773
- Provisions	2,234	3,546	1,748	1,636	1,860	1,494
NON-CURRENT PART						
+Trade and other receivables	2,521	3,303	5,063	2,164	3,801	5,633
- Trade and other payables	2,854	923	859	4,024	610	3,270
- Provisions	114	117	107	112	109	99
ADJUSTMENTS						
- Cumulative borrowing costs capitalised during the period (Note 11 Finance income and finance costs)	5,416	7,977	10,602	6,636	9,278	11,686
+ Cumulative borrowing costs that have been included into the cost of sales (Note 11 Finance income and finance costs)	2,313	3,210	4,451	2,585	3,718	5,153
- Income tax receivable (Note 18 Trade and other receivables)	159	358	412	467	302	235
+ Income tax payable (Note 25 Trade and other payables)	380	125	399	10	100	246
WORKING CAPITAL	45,576	54,036	55,189	50,490	50,662	56,867

FCF CALCULATION /////

MLN RUB	2014	2015	2016	1H 2015	2H 2015	1H 2016	2H 2016	1H 2017
Comprehensive income	8,369	5,429	4,902	2,193	3,236	1,308	3,594	1,214
ADJUSTMENTS FOR								
Depreciation	417	406	434	213	193	240	194	172
Loss/(gain) on disposable PP&E	(52)	(65)	(52)	20	(85)	(7)	(45)	(51)
Gain on disposal of investment property	-	-	-	-	-	-	-	(27)
Impairment loss on investment property	280	215	(41)	166	49	27	(68)	-
Impairment loss on inventory	466	514	430	30	484	290	140	312
Loss on disposal of subsidiaries	-	-	-	-	-	-	-	-
Finance income, net	(1,164)	(1,182)	(1,538)	(405)	(777)	(739)	(799)	(363)
Income tax expense	2,026	2,002	1,654	795	1,207	117	1,537	527
Income tax paid	(1,645)	(2,146)	(1,960)	(1,605)	(541)	(1,070)	(890)	(1,090)
Interest paid	(1,588)	(2,516)	(2,603)	(1,180)	(1,336)	(1,278)	(1,325)	(1,094)
(Increase)/decrease in working capital:	(6,598)	(8,470)	478	(4,845)	(3,625)	3,942	(3,462)	(1,802)
Change in inventories	(6,890)	(8,255)	(1,780)	(2,418)	(5,837)	(502)	(1,278)	(3,884)
Change in accounts receivable	(1,427)	(3,958)	(3,746)	(366)	(3,592)	(2,381)	(1,365)	(5,831)
Change in accounts payable	1,184	2,369	7,812	(1,461)	3,830	8,519	(705)	8,175
Change in provisions	594	1,315	(1,808)	(600)	1,915	(1,694)	(114)	(262)
Change in other current assets	(59)	59	-	-	59	-	-	-
(Increase)/decrease in invested capital based on CF statement:	(587)	(181)	(618)	(66)	(115)	(173)	(445)	80
Acquisition of PP&E	(653)	(369)	(711)	(95)	(274)	(218)	(493)	(365)
Proceeds from disposal of non-current assets	66	188	93	29	159	45	48	445
FCF	(76)	(5,994)	1,086	(4,684)	(1,310)	2,657	(1,569)	(2,122)



DEUTSCHE BANK ACCESS CEEMEA CONFERENCE

ETALON GROUP PLC

2-4 CAPITAL CENTRE ARCH. MAKARIOU III AVENUE NICOSIA | CYPRUS

TEL: +44 (0)20 8123 1328 FAX: +44 (0)20 8123 1328 EMAIL: INFO@ETALONGROUP.COM