

ETALON

October 2025

OPERATING RESULTS

3Q 2025



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3Q 2025 KEY RESULTS

Return to double-digit sales growth:

Driven by Moscow projects and high-price segment projects

DELIVERY VOLUME

150 THS SQM +322%

Quadruple growth in delivery volume in 3Q 2025 y/y will support cash flows and revenue

SALES, SQM

175 THS SQM +11%

Sales in 3Q 2025 in physical terms increased by **11% y/y**, driven by growth in Moscow: **+70% y/y**

SALES, RUB

47 RUB BLN +27%

Outpacing growth in sales in RUB amid an increasing share in Moscow (from **33%** in 2Q 2025 to **54%** in 3Q 2025). Sales leaders were the projects Shagal and Nagatino i-Land.

HIGH-PRICE SEGMENT SALES

95 THS SQM +63%

Sales in the business segment grew by **62%**, and in the premium segment by **82% y/y**. The average monthly increase in premium project sales in 3Q 2025 was **67%**.

AVERAGE HOUSING PRICE PER SQM

368 RUB THS +26%

In Moscow, the price per sqm of housing reached RUB 521 ths (**+23%**) due to an increase in project completion and a shift in demand to the high-end segment; in other regions, it was RUB 181 ths (**+11%**).

SALES LAUNCHES

136 THS SQM +42%

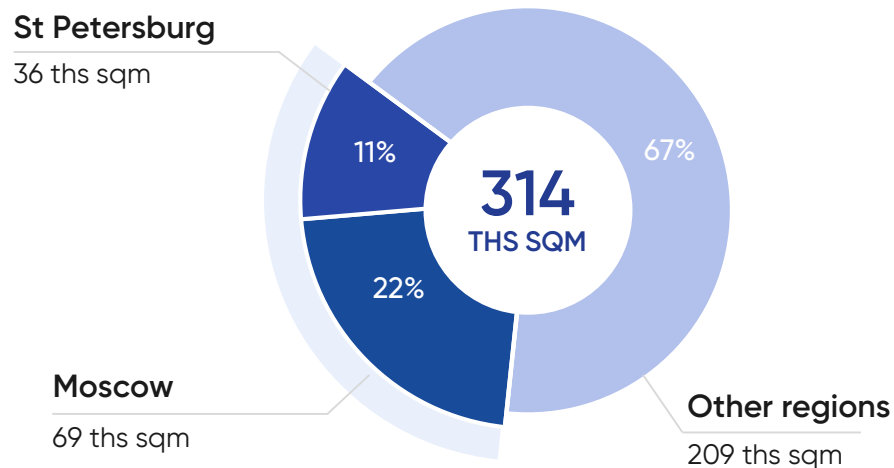
Increased new launches amid the recovery of double-digit sales growth will support future results

Operating results

STRONG DELIVERY VOLUME DYNAMICS – LIQUIDITY DRIVER

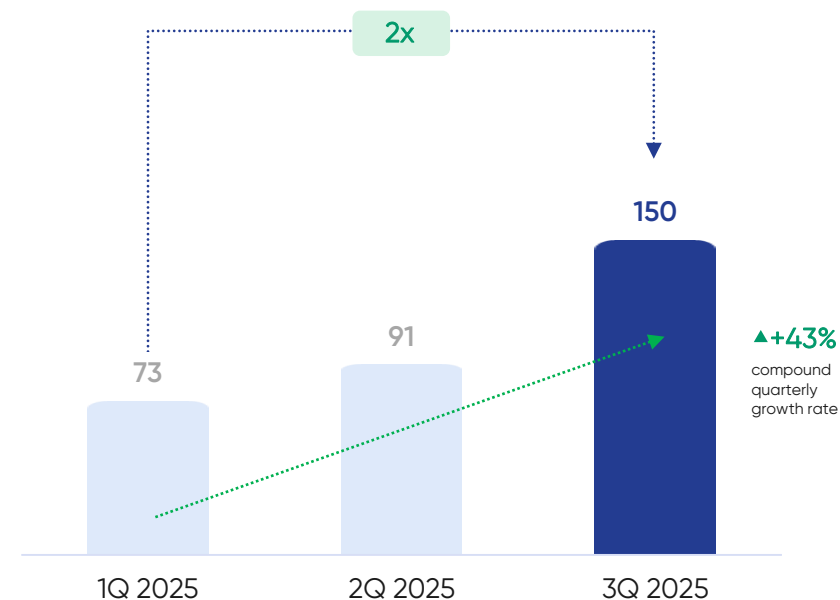
DELIVERY VOLUME FOR 9M 2025

ths sqm



DELIVERY VOLUME DYNAMICS

ths sqm



1

Etalon became one of the top 10 Russian developers in terms of delivery volume in 9M 2025. Deliveries increased to 314 ths sqm from 86 ths sqm in 9M 2024 – a 3.6-fold increase y/y.

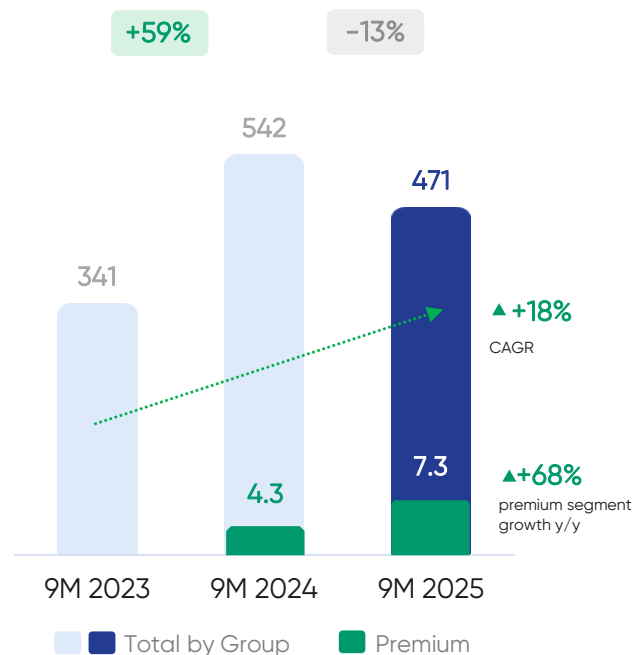
2

Accelerated construction and increased delivery volumes **will support revenue**. The delivery of facilities will also ensure the release of escrow accounts and an **influx of liquidity** into the Company's balance sheet.

9M 2025: SALES DYNAMICS INFLUENCED BY 2024 HIGH BASE, PREMIUM SEGMENT KEEPS UP GROWTH

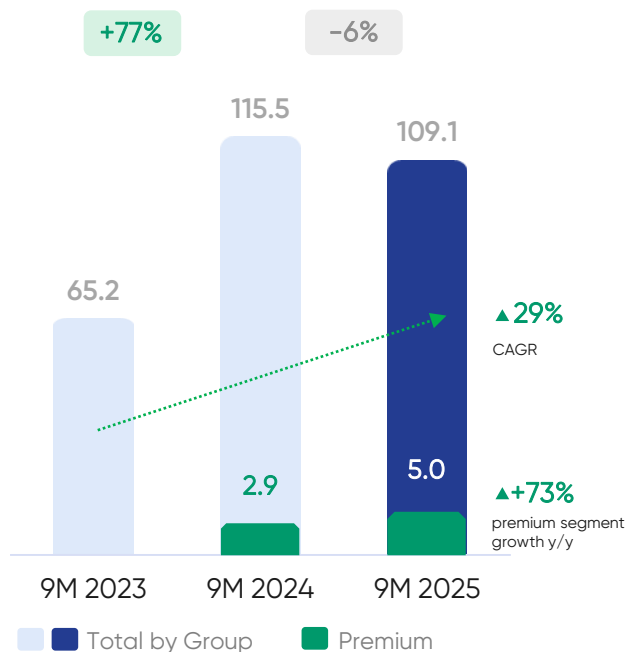
NEW SALES

ths sqm



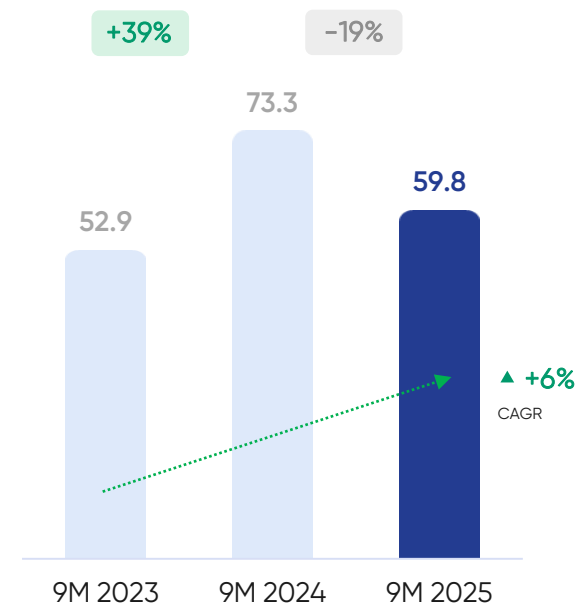
NEW SALES

RUB bln



CASH COLLECTIONS

RUB bln



1

From January to September 2025, **9.3 ths** contracts were signed with buyers. The sales dynamics y/y were influenced by **high demand in 1H 2024** amid the final months of the preferential mortgage program.

2

The **premium segment grew by 73% y/y**. Sales growth in Moscow in 3Q 2025 (+70% y/y) supported improved sales dynamics (**-6% in 9M 2025 vs. -21% in 1H 2025**).

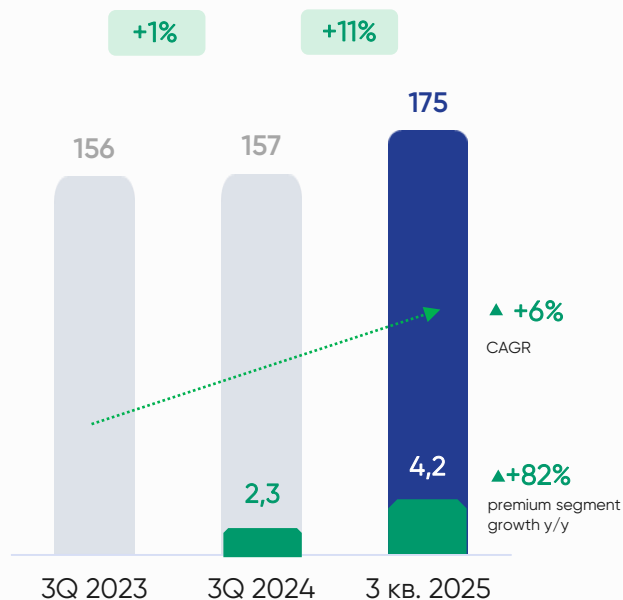
3

Cash collection dynamics lag behind sales dynamics due to **changes in mortgage programs and sales structure y/y** (share of mortgages in housing sales: **50% for 9M 2024 vs. 33% for 9M 2025**).

3Q 2025: RETURN TO DOUBLE-DIGIT SALES GROWTH

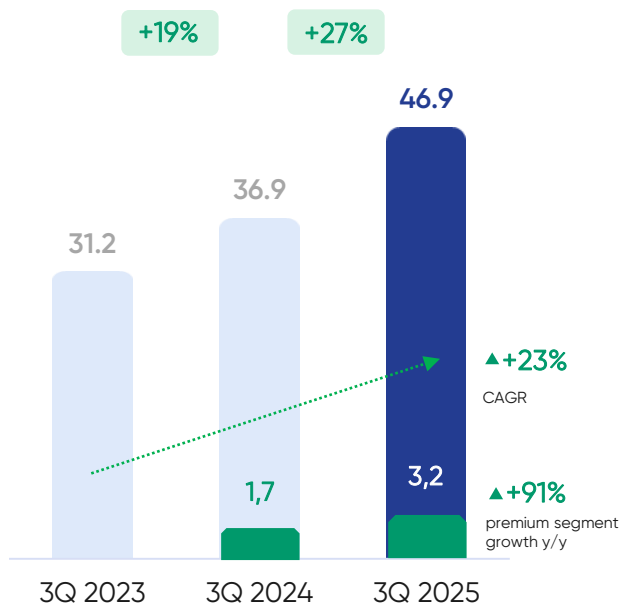
NEW SALES

ths sqm



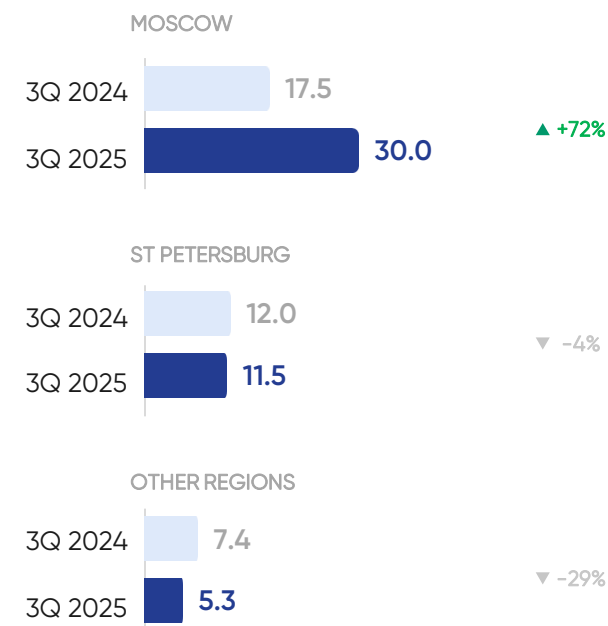
NEW SALES

RUB bln



SALES BY REGION

RUB bln



1

A return to **double-digit sales growth** driven by **robust business and premium segments**: total sales in business and premium projects amounted to 95.4 ths sqm (+63% y/y)

2

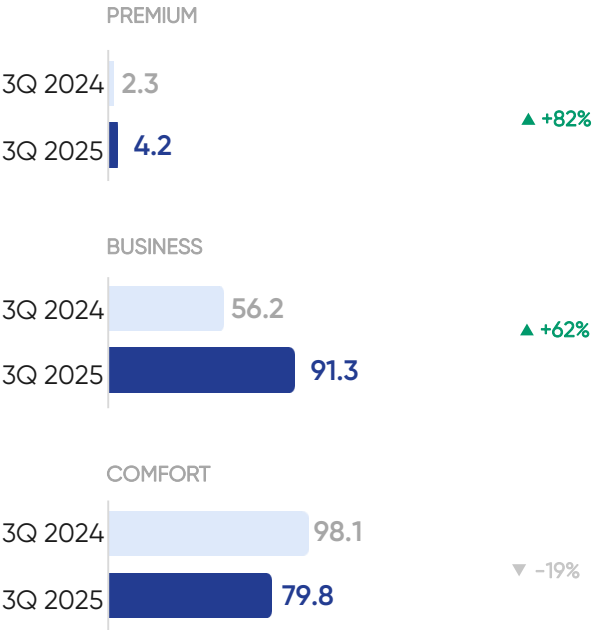
Outpacing growth in sales in monetary terms is associated with an **increase in the share of the high-price segment** from 37% to 54%.

3

Moscow, particularly the **Shagal** project, was the driving force behind sales (24% of sales in physical terms and 42% in monetary terms).

3Q 2025: RESULTS BY SEGMENT

NEW SALES *ths sqm*

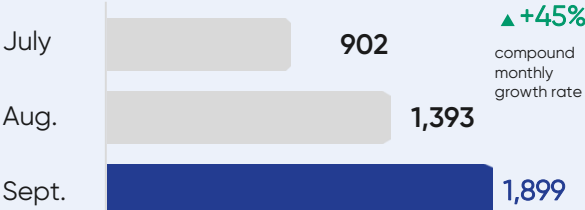


NEW SALES *RUB bln*

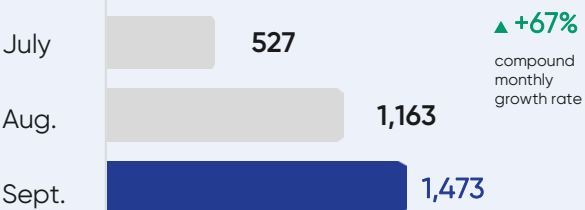


PREMIUM SEGMENT SALES, *by month*

SALES 2025, *ths sqm*



SALES 2025, *RUB bln*



1

Business and premium class projects accounted for **54%** of sales (+17.3 p.p. y/y), while comfort class projects accounted for **46%** (-16.8 p.p. y/y).

2

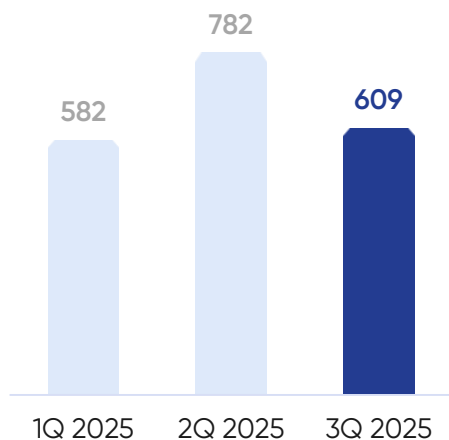
The share of the business and premium classes in sales in monetary terms reached **71%** (+11.4 percentage points y/y), the share of the comfort class was **29%** (-10.8 p.p.).

3

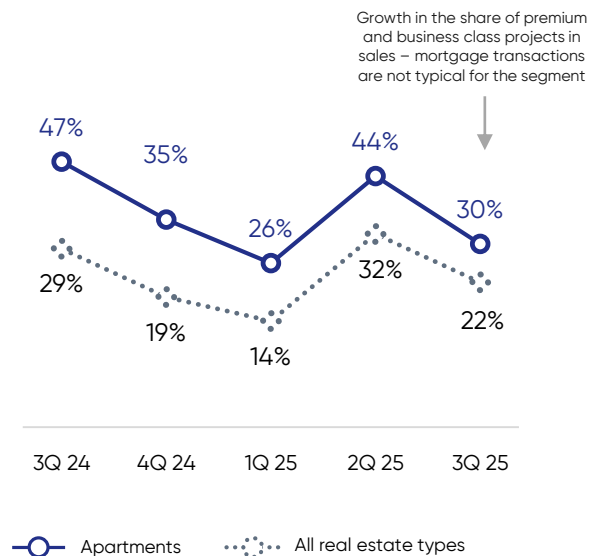
The premium segment shows an average monthly growth of **45%** in physical terms and **67%** in monetary terms. This segment is represented by the LDM and Mariinsky Deluxe projects in St Petersburg.

SHARE OF MORTGAGES IS AT 30%, DESPITE PREDOMINANCE OF HIGH-PRICE SEGMENT IN SALES

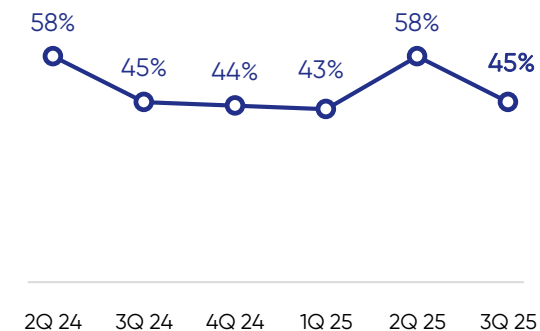
NUMBER OF MORTGAGE AGREEMENTS CONCLUDED



PERCENTAGE OF MORTGAGE-BACKED SALES



AVERAGE DOWN PAYMENT, %



1

The easing of mortgage terms as of 1 March 2025 and the reduction of mortgage rates by banks at the end of the second quarter supported the dynamics of mortgage sales in the second and third quarters of 2025. A consistent reduction in the key rate could be a factor in sustainable mortgage growth.

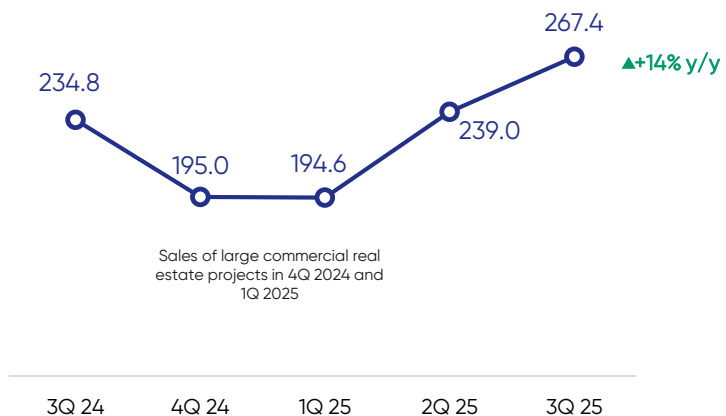
2

The decline in the share of mortgage transactions per sqm is due to an **increase in the share of sales in the business and premium segments**, for which transactions using mortgage instruments are not typical, as well as a seasonality effect.

AVERAGE PRICE DYNAMICS – BALANCED GROWTH Y/Y

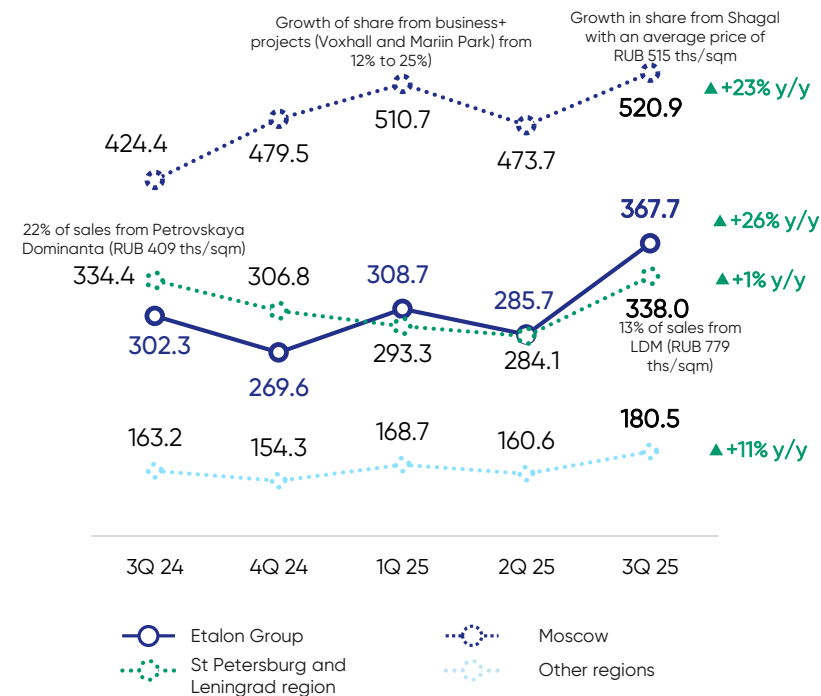
AVERAGE PRICE

RUB ths/sqm



AVERAGE HOUSING PRICE⁽¹⁾

RUB ths/sqm



1

The dynamics of the price per sqm of housing in Moscow from 4Q 2024 to 3Q 2025 is associated with a **change in the share of the business+ class in sales** (12% in 4Q 2024, 25% in 1Q 2025, 12% in 2Q 2025) and with an increase in the share from Shagal in 3Q 2025.

2

The sharp increase in the average price of housing in St Petersburg q/q is due to an increase in the share of premium and business class projects in sales (**2%** in 2Q 2025, **17%** in 3Q 2025)

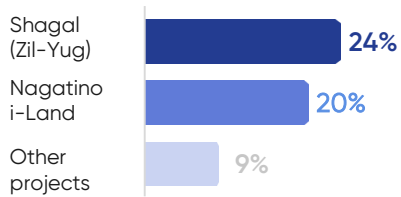
3

In Q1 2025 and Q3 2025, new projects opened in the suburbs, Klyukva and Yagodnoye Park, with prices starting at about RUB 200 ths rubles (on average 20–25% cheaper than comfort-class apartments within the ring road). In Q3 2025, these two projects accounted for 32% of the St Petersburg sales, which influenced the price dynamics y/y.

3Q 2025: PROJECT PORTFOLIO

3Q 2025 SALES BY PROJECT, *sqm*¹

MOSCOW AND MOSCOW REGION



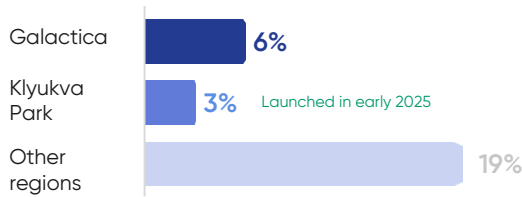
54% of the Group's total sales volume



Shagal is the largest project by Etalon Group.

3Q 2025 SALES BY PROJECT, *sqm*¹

ST PETERSBURG



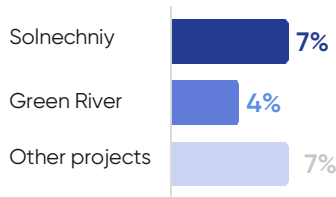
28% of the Group's total sales volume



Klyukva.Park is among the top two portfolios in St Petersburg by sales.

3Q 2025 SALES BY PROJECT, *sqm*¹

OTHER REGIONS



18% of the Group's total sales volume

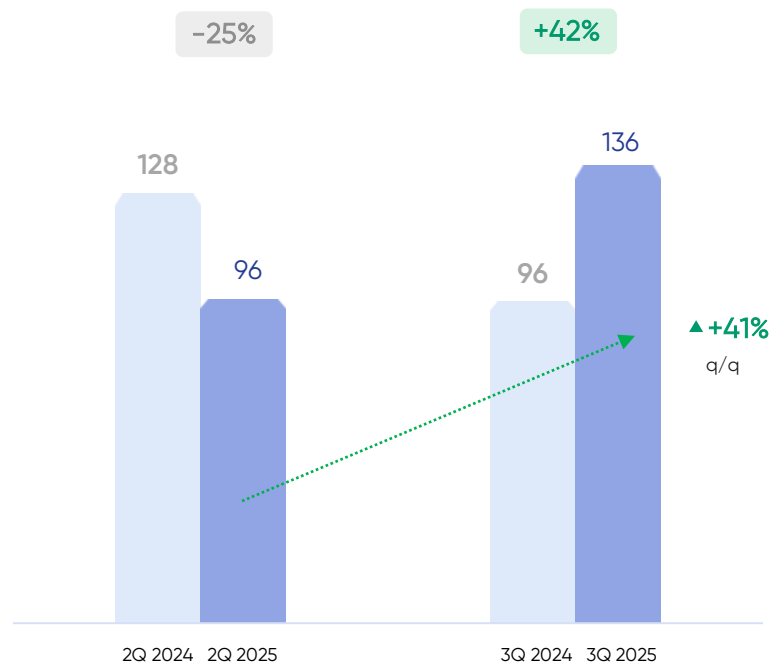


Solnechniy is a regional sales leader.

DRIVERS OF FUTURE GROWTH

NEW LAUNCHES

ths sqm



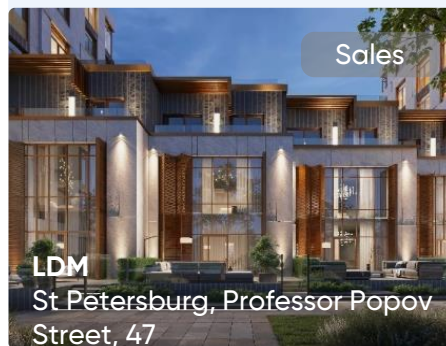
The launch of new projects will replenish a depleted product range, diversify the portfolio and support future sales.

AURIX

Expansion of premium segment offerings

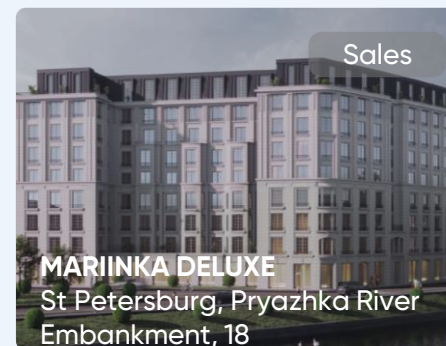
2025 projects

St Petersburg market positions according to 3Q 2025 results⁽¹⁾



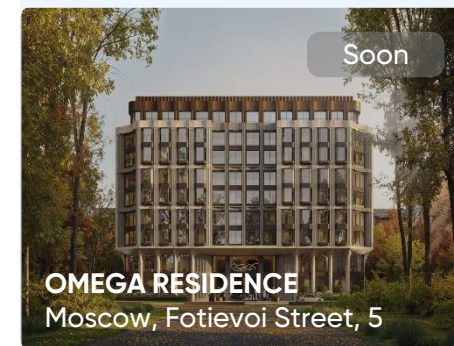
Top 1 by sales volume

Top 2 by sales price



Top 4 by sales volume

Top 1 by sales price



1Q 2026

planned sales launch

>1.5 RUB mln

price per sqm

Selected projects

SHAGAL (ZIL-YUG)

SEPTEMBER 2025



TOTAL NSA
1.2 mln sqm

OPEN MARKET VALUE
99.9 RUB bln

INCOME FROM SALES
495.6 RUB bln

DECEMBER 2024



REGION
MOSCOW

NAGATINO I-LAND

SEPTEMBER 2025



TOTAL NSA
255 ths sqm

OPEN MARKET VALUE
20.3 RUB bln

INCOME FROM SALES
64.9 RUB bln

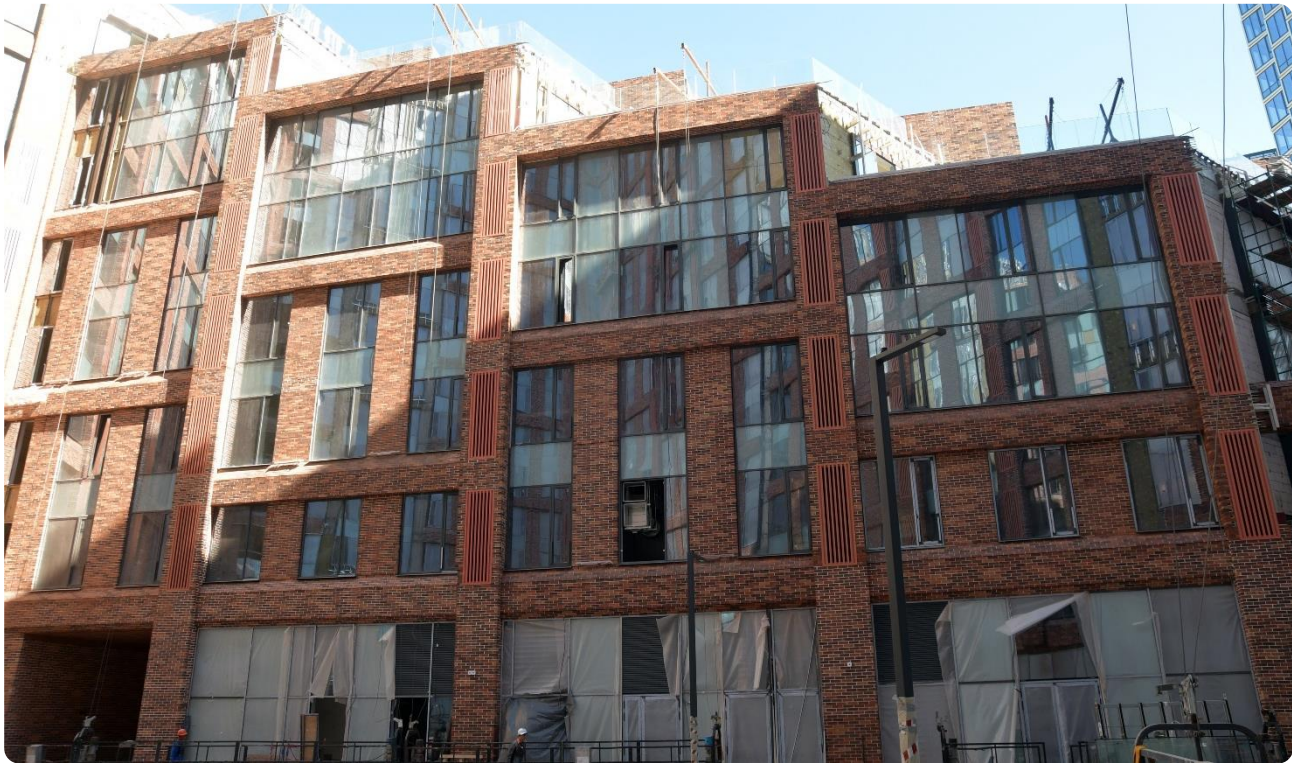
DECEMBER 2024



REGION
MOSCOW

VOXHALL

SEPTEMBER 2025



TOTAL NSA
65 ths sqm

OPEN MARKET VALUE
10.4 RUB bln

INCOME FROM SALES
35.1 RUB bln

DECEMBER 2024



REGION
MOSCOW

LDM

SEPTEMBER 2025



TOTAL NSA
63 ths sqm

OPEN MARKET VALUE
15.8 RUB bln

INCOME FROM SALES
52.0 RUB bln

DECEMBER 2024



REGION
ST PETERSBURG

PULKOVO HOUSE

SEPTEMBER 2025



TOTAL NSA
12 ths sqm

OPEN MARKET VALUE
0.8 RUB bln

INCOME FROM SALES
2.8 RUB bln

DECEMBER 2024



REGION
ST PETERSBURG

GREEN RIVER

SEPTEMBER 2025



TOTAL NSA
1.3 mln sqm

OPEN MARKET VALUE
14.2 RUB bln

INCOME FROM SALES
10.8 RUB bln

DECEMBER 2024



REGION
OMSK

SCHASTYE V KAZANI

SEPTEMBER 2025



ПЛОЩАДЬ
60 ths sqm

OPEN MARKET VALUE
4.9 RUB bln

INCOME FROM SALES
15.3 RUB bln

DECEMBER 2024



REGION
KAZAN